

Bitflash @ www.bitflash.me

Bitflash is a way of passing out messages to your subscribers whilst respecting each user's anonymity. It's not a secure messaging relay, instead it's a way of passing out messages to your subscribers without any party being able to identify the individual.

Rather than go online to look up information, we send it straight to the receiver's phone in real time.

As an example, Bob wants to pass out messages about a stage at a festival.
Bob creates a handle on our website, @Bobs_stage.

Jane downloads our app, and signs in using their Apple or Google account.
Jane subscribes to @Bobs_stage.

Bob can now, from our website portal, or within the app, send a message to his subscribers, which Jane will receive.

The thing which makes our app different is this:

Bob doesn't know who Jane is, all he knows is how many people are listening to what he has to say.

Jane doesn't know who Bob is, all she has is his handle, @Bobs_stage.

Jane doesn't know who else is subscribing to @Bobs_stage either.

Jane can't reply to Bob, she just listens to what Bob has to say.

How do people hear about the app?

When a "topic" (message channel) is created, there's an option to print a page containing a QR code about the app. Users can scan this to install the app, or do so from within the app to subscribe.

What is our offer?

Bitflash will always be free for one organisation passing out one channel ("topic") of information.
We decided to earn revenue for one organisation to pass out more than one topic.

We can offer unlimited channels of communication for your event as a way of saying thanks for using our service.

Thanks,

Rob Brew

www.rydalinc.org

07506 192 273